

Your Pre-Show Promotion Starts Here!



April 14-17, 2008
Las Vegas, NV

Where will your 2008 NAB Show booth promotion begin?
 Don't wait another minute to order the official list of pre-registered attendees!
 Reach the broadcast industry's top professionals with your pre-show mailing.
 Success is in your future, and your future starts here.

Contact Information:

Name _____ Company _____

Street Address _____

City _____ State _____ Zip Code _____ Country _____

Phone _____ Fax _____ Email Address _____

Options:

- 2007 post show attendee list \$995 (\$.15/name for demographic breakdowns)
- 2008 pre- registered attendee list \$1,200 (\$.15/name for demographic breakdowns)
 List will ship beginning 2/19/08. (Shipped immediately upon receipt of prepaid order and contingent on data availability)
- 2008 total attendees list \$1,500 (\$.15/name for demographic breakdowns)
 (Shipped immediately upon receipt of prepaid order and contingent on data availability)
- Save 25%** for 4X use **Save 15%** for 3X use **Save 5%** for 2X use when purchasing 2008 pre-registered attendee names

* Orders cannot be processed unless received with payment. Purchase orders are not accepted. Send check or credit card information with order form. Data sales and mailing services orders are non-refundable after order is processed. The NAB attendee list will include name, address, demographics and phone number. No fax numbers or email addresses will be released to inhibit unsolicited faxes and emails. \$150 minimum order.

Select A Format

- CD-ROM**
- Mailing labels** (please choose) Cheshire Pressure-sensitive (Peel & Stick)
- Disk***
- Email***
 *Please indicate fixed field delimited

Total \$ _____
Shipping \$ 20.00
Total with Shipping \$ _____

Choice of Payment

Check:
 Make Checks payable and mail to: Experient
 1888 N. Market Street • Frederick, MD 21701
 Order will be sent upon receipt of Payment.
 Credit Card: Visa MC Amex DISC
 Card #: _____
 Exp: _____ / _____
 Signature _____
 Note: Credit Card orders may be faxed to 301.694.3549.

Please call Georgia Martin your marketing representative at 866.297.5246 or email at georgia.martin@experient-inc.com

For Internal Use Only
 Show Code: NAB081 Source Code: FDO

Select Demographics Below - Please choose your area of interest and an Experient representative will contact you with counts.

Company's Primary Business

- 1 Radio Broadcasting
- 2 Television Broadcasting
- 3 Video Production
- 4 Video Post Production
- 5 Audio Production/Post Production
- 6 Cable MSO/Operator
- 7 Mobile/Personal Content/Services
- 8 Satellite/Microwave/Fiber
- 9 Telco/Carrier/Operator-Wireless
- 10 Telco/Carrier/Operator-Wireline
- 11 Web/Portals/Streaming/Social Networking
- 12 Wireless/WiMax/WiFi/Bluetooth
- 13 Advertising/Public Relations/Marketing
- 14 Consumer Electronics
- 15 Content Creator
- 16 Content Publisher
- 17 Corporate AV/Communications
- 18 Display/Digital Signage
- 19 Education
- 20 Electronic Gaming
- 21 Entertainment
- 22 Event Production
- 23 Film/Motion Pictures/Digital Cinema
- 24 Finance/Investment
- 25 Government Agency
- 26 Healthcare/Medical
- 27 Manufacturing & Retail
- 28 Military
- 29 News/Weather/Traffic
- 30 Non-Profit Organization
- 31 Public Safety/Homeland Security

- 32 Religious Institution
- 33 Software/Applications/Middleware
- 34 Sports Production
- 35 Security
- 36 Systems Integration/Reseller
- 37 Other

Your Primary Job Function

- 1 President/CEO/COO
- 2 CTO/CIO/CFO
- 3 Creative/Content Management
- 4 Engineering Management
- 5 Station Management
- 6 Technical Management
- 7 Sales
- 8 Marketing
- 9 Business Development
- 10 Artist/Designer
- 11 Camera/Video Operator
- 12 Engineer
- 13 IT/IS/Corporate MIS
- 14 Photographer/Videographer
- 15 Producer/Director
- 16 Production
- 17 Programming/Content Development
- 18 Technician
- 19 Video/Film/Sound Editor
- 20 Writer/Composer
- 21 Consultant
- 22 Corporate Communications/PR
- 23 Educator/Trainer
- 24 Finance/Investment
- 25 Legal
- 26 Other

