

Exhibit Guide Listing & VIP Exhibit Passes

The NAB Radio Show 2007 Exhibit Guide – Deadline August 20, 2007

The *NAB Radio Show 2007 Program & Exhibit Guide* includes the exhibit directory, exhibitors in alphabetical order, product cross-reference, export information, listing of hospitality suites, directory of on-site offices, special services and activities.

Each exhibiting company receives a FREE listing in the Guide listing their company description, contact information, business areas, etc.

To submit your company's 50-word official listing,

- Go to www.nabradioshow.com/directorylisting
- Enter your Exhibitor ID and password and select The NAB Radio Show 2007.
- Your Exhibitor ID is your Customer Number on your invoice, and your password was included on your space confirmation letter. If you are unsure of your Exhibitor ID or password, visit www.nabradioshow.com/password for automated assistance or contact Exhibit Services at exhibitcomm@nab.org or 877.622.3947.
- If you had a listing at the previous show you still need to update your listing for this year.
- If your company's listing is not updated by the deadline the only information included in your listing will be Company Name, Booth # and address on file.
- **Deadline to update your listing is August 20, 2007.**

For questions, please call 877-622-3947 or 202-595-2051.

VIP Exhibits Passes

Fully paid exhibitors will have unlimited access to an electronic version of the exhibits pass on the NAB website at www.nabradioshow.com. You may also insert your exhibit pass code in a printed or e-mail marketing piece your company creates. For graphics and custom links you can download go to <http://www.nabradioshow.com/2007/exhibitors/VIP.asp>

The VIP Exhibits Pass code is included in a letter each exhibitor is sent once NAB receives your contract. The code begins with RD and is followed by a 4-digit number. If you cannot locate your code, automated assistance is available at www.nabradioshow.com/password or contact NAB Exhibit Services at 877-622-3947, 202-595-2051 or exhibitcomm@nab.org.